BMW Korea **Corporate Communications**

BMW Ladies Championship





Media Credential 신청 안내

BMW Korea

Address BMW Korea Co.,Ltd. 14F State Towers Namsan, 100 Toegye-ro, Jung-gu, Seoul 100-052, Korea

Telephone +82-2-3441-7800

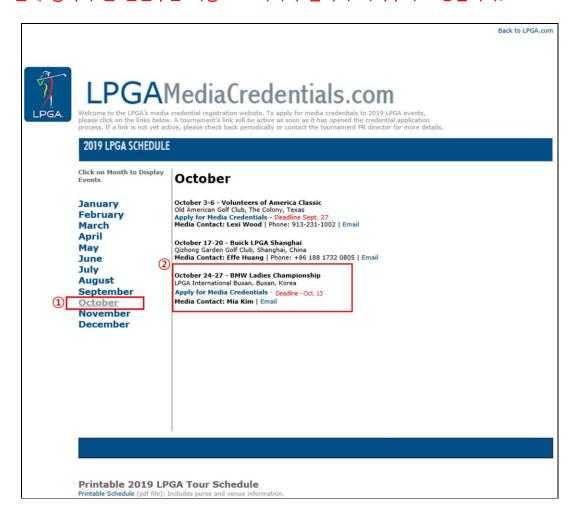


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<Step 1. www.lpgamediacredintial.com 에 접속한다>

- ① LPGA 미디어 신청 사이트에 접속하신 후, 왼쪽의 October를 누르면 아래와 같이 10월 대회 스케줄을 확인할 수 있습니다.
- ② 대회명 'BMW Ladies Championship'을 확인하신 후 파란색 Apply for Media Credential' 부분을 클릭하시면 대회 신청 페이지로 넘어갑니다.
- ※ 마감일을 꼭 확인하신 후, 반드시 마감일 이전에 신청해 주시기 바랍니다. 사 전에 등록이 된 인원수를 바탕으로 미디어 센터의 좌석수가 조정됩니다.



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<Step 2. 미디어 규정 확인 및 서명>

- ① 신청의 첫 화면은 미디어 취재 관련 규정입니다. 규정을 읽으신 후 아래 ' agree(동의합니다)' 박스를 체크하면 하단에 바로 이름과 메일을 입력하는 공란이 나타납니다.
- ② 이름과 이메일을 영어로 입력하신 후 'Continue to Next Page'를 눌러 다음 페 이지로 넘어 갑니다.

BMW Ladies Championship BMW Ladies Championship 2019 Media Credential Application October 24-27 • LPGA International Busan • Busan, Korea Welcome to the LPGA Tour's online media credentialing system. The system is designed to allow you to request credentials efficiently and in a timely manner. To request media credentials for the **BMW Ladies Championship**, please complete the appropriate sections to follow and submit online. Please submit only **ONE application per news agency**. Please coordinate your planned coverage of the tournament and include all requests for credentials on ONE application. The sports editor/director should submit the request as the "Contact" and your employees you request to cover the event as "Attendees." Credentials are only for accredited media assigned to cover the event. They are not intended for spouses, ends and additional staff not on assignment. No player autographs. Credentialed media who engage in this activity are subject to having their credentials taken away and will not receive credentials for future LPGA Tour events. 2019 LPGA Tour Media Credential Regulations Please read the following media credential regulations. You must agree to adhere to the credential regulations in full before submitting your online application. Each individual or media organization issued an LPGA Tour media credential ("Credential"), and its employers principals, agents, affiliates, subsidiaries, or assigns ("Media Member") is deemed to agree to the following Credentia Terms and Conditions ("Terms"). Eligibility; Authorization; Revocation Each Media Member using a Gredential represents that s/he is acting on a specific assignment for a newspaper, or for a press, news or photographic service (freelancers must be on specific assignment and submit original proof of a passignment to the LPGA). Each Credential issued by the LPGA authorizes only the Media Member to use certain information gathered pursuant to the Credential (video, audio, photo, etc.). The LPGA may, in its sole discretion, grant or deny Credentials, or modify these Terms upon notice (which shall be effective immediately upon posting on www.LPGAMediaCredentials.com). The Credential is not transferable and may be revoked at any time. Exclusive Media Rights; News Coverage The LPGA retains exclusive media rights (including, but not limited to, rights in broadcast, cable, audio, home video, Internet, or such other recordings, tanglible expressions, accounts or descriptions, now known or hereafter devised) to all LPGA tournaments. The use, account, description, picture, photograph, video, audio, reproduction, or other information acquired on LPGA tournament site other than for news coverage (defined as the description or depiction of newsworthy events or information) is strictly prohibited (For avoidance of doubt, Media Member shall not use any content described above in any commercial manner), except: Exclusive Media Rights; News Coverage With the prior written consent of the LPGA; or Where the Media Member represents an established wire and news Agreement of LPGA Tour Media Credential Regulations I have read all the contents of this page and agree to these terms. I also confirm that I am authorized to agree to the LPGA's media guidelines on behalf of my media organization and its employees. ✓ Accept By submitting this application, I confirm that: (1) I, my media organization and its employees have read and agree to adhere to the 2019 LPGA Credential Regulations in full; understand that my receipt of an LPGA Credential is specifically conditioned upon my compliance with such regulations; (2) understand that my failure to do so will result in the immediate loss of my and the news media outlet's credential privileges at LPGA events and may result in liability; and understand that the application submission does not guarantee credential approval. Sports Editor/Director Email Address * 2) Mia Kim mhkim@wellcompr.com First and Last Name Continue to Next Page >

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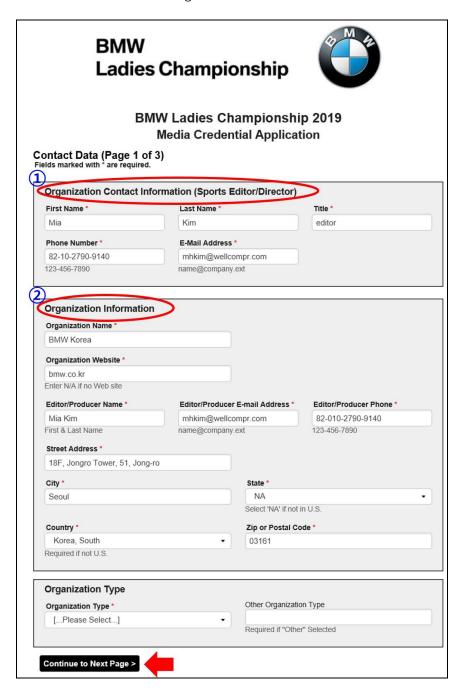


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<Step 3. 회사 정보 및 데스크 입력하기>

- ① 처음에 입력하는 공간은 각 회사의 데스크 정보를 넣는 곳입니다. 취재 절차는 각 사의 데스크가 회사의 정보를 입력한 후, 취재기자를 보내겠다는 의사를 밝히는 방식입니다.
- ② 데스크 정보를 입력한 후 회사의 구체적인 정보를 입력합니다. 그 후 'Organization type'에서 회사 성격에 맞는 정보를 선택하시면 됩니다. 모든 정보가 입력됐다면 'Continue to Next Page'를 눌러 다음 페이지로 넘어 갑니다.



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Addres

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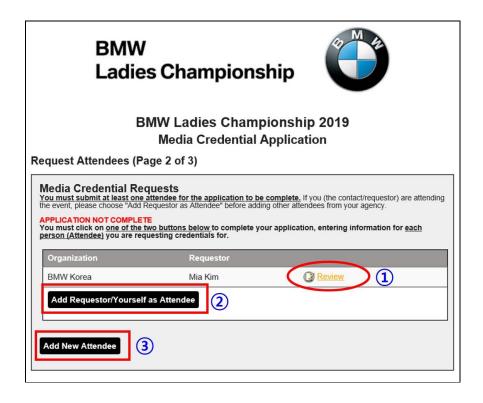


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<Step 4. 회사정보 입력 완성 및 취재기자 입력 준비>

- ① 회사 정보 및 데스크 정보 입력이 완료됐다면, 아래와 같은 페이지를 볼 수 있습니다. 입력한 정보는 'Review'를 통해 다시 확인하실 수 있습니다.
- ② 만약 회사 정보를 입력한 데스크 본인이 직접 취재를 오는 경우, 'Add Contact / Yourself as Attendee' 버튼을 누르시면 됩니다.
- ③'Add new Attendee'는 데스크 이외의 취재기자 정보를 넣을 때 사용하시면 됩니다.



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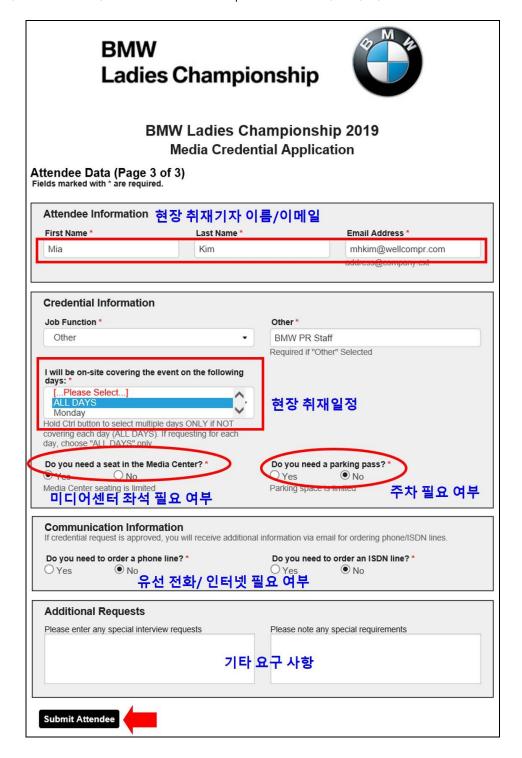
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<Step 5. 취재 기자 정보 입력>

①'Attendee' 정보 입력은 비교적 간단합니다. 취재기자의 이름 및 이메일 주소, 업무 구분(취재/사진 등) 및 취재 일정, 미디어센터 자리와 주차, 유선 인터넷 필 요 여부 등을 간단하게 기입해 주시면 됩니다.

기타 필요한 사항은 'Additional Requests' 란에 기입해 주시면 됩니다.



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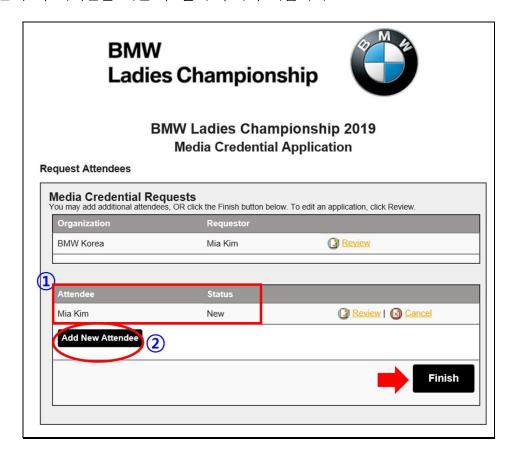


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<Step 6. 취재기자 정보 확인 및 다음 취재기자 정보 입력>

- ① 취재기자 정보 입력이 완료되면 Attendee 부분에서 정보를 확인하실 수 있습니다.
- ② 다른 취재기자의 정보를 입력하시려면 'Add New Attendee'를 눌러'Step 5, 6'을 반복하시면 됩니다.
- ③ 모든 취재기자 정보 입력이 끝났다면 'Finish' 버튼을 누르시면 됩니다. 단, 이 버튼을 누르면 완전히 취재 신청이 완료되는 것이기 때문에, 취재기자 인원수가 맞는지 꼭 재확인을 하신 후 눌러 주시기 바랍니다.



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<Step 8. 취재신청 완료>

신청이 모두 완료되면 아래와 같은 메시지가 나옵니다. 그리고 잠시 후에 취재신 청이 완료됐다는 이메일을 받으실 수 있습니다.

※ 취재기자에게는 신청 확인 후, 추후 별도의 이메일이 발송됩니다.

BMW Ladies Championship



BMW Ladies Championship 2019 Media Credential Application

Your credential request for the BMW Ladies Championship 2019 has been received and is being reviewed. A recap of your request is below:

Organization Organization Contact	BMW Korea Mia Kim	
Attendees	Job Description	Parking Request
Mia Kim	Other	No

Thank you for your interest in the LPGA and the BMW Ladies Championship. Your request for media credentials has been received. You will receive an email confirmation shortly. **Please note this is a confirmation of a request for credentials only.** It is not a guarantee of credentials. You will be notified via email as to the status of your request.

Thank You for Your Application

To return to Ipgamediacredentials.com click the link below:

Return to LPGAMediaCredentials.com

Print this page for your records

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