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Media Credentials 신청 안내

BMW Korea

Address

BMW Korea Co.,Ltd. 14F State Towers Namsan, 100 Toegye-ro, Jung-gu, Seoul 100-052, Korea

> Telephone +82-2-3441-7800

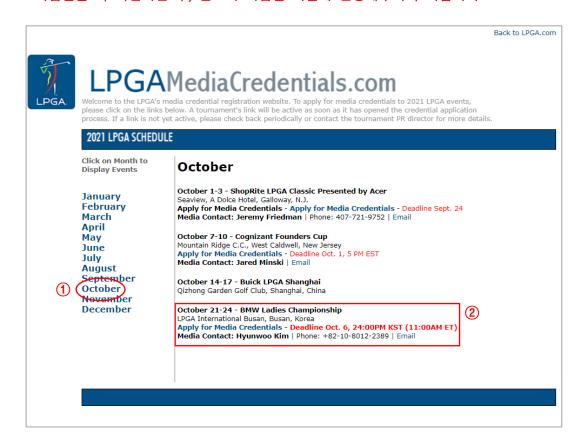


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<<u>Step 1. http://www.lpgamediacredentials.com</u> 접속>

- ① LPGA 미디어 신청 사이트에 접속하신 후, 좌측의 October를 누르면 아래와 같이 10월 대회 스케줄을 확인할 수 있습니다.
- ② 우측 하단에 대회명 'BMW Ladies Championship'을 확인하신 후, 'Apply for Media Credential'을 클릭하시면 대회 신청 페이지로 넘어갑니다.
- ※ 마감일을 꼭 확인하신 후, 반드시 마감일 이전에 신청해주시기 바랍니다.



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<Step 2. 미디어 규정 확인 및 서명>

- ① 첫 화면은 미디어 취재 관련 규정 안내 페이지입니다. 규정을 읽으신 후 아래 'Aceept(동의합니다)' 박스를 체크하면 하단에 바로 이름과 메일을 입력하는 란이 나타납니다.
- ② 이름과 이메일을 영어로 입력하신 후 Continue to Next Page를 누르면 다음 페이지 로 넘어갈 수 있습니다.

BMW Ladies Championship



BMW Ladies Championship 2021 Media Credential Application

October 21-24 • LPGA International Busan • Busan, Korea

Welcome to the LPGA Tour's online media credentialing system. The system is designed to allow you to request credentials efficiently and in a timely manner.

To request media credentials for the BMW Ladies Championship, please complete the appropriate sections to follow and submit online

Please submit only ONE application per news agency. Please coordinate your planned coverage of the tournament and include all requests for credentials on ONE application. The sports editor/director should submit the request as the "Contact" and your employees you request to cover the event as "Attendees."

Credentials are only for accredited media assigned to cover the event. They are not intended for spouses,

No player autographs. Credentialed media who engage in this activity are subject to having their credentials taken away and will not receive credentials for future LPGA Tour events.

Any and all other uses of non-text content are strictly prohibited without the prior written approval of the LPGA (even if

To secure a license for non-text accounts and inquire about associated licensing fees, contact Sandi Higgs, Senior Director of Television and Emerging Media, at Sandi Higgs@lpga.com.

to be of image: Likeliess

In the event that the name or likeness of any Media Member using this Credential is included in any broadcast, telecast, photograph, film, video or other media taken in connection with the LPGA tournaments and other events, such Media Member grants the LPGA a non-exclusive, transferable, perpetual right and license to use such name and likeness in any media worldwide, whether now known or hereafter devised.

Assumption of the Risk: Release

The Media Member assumes all risk and danger incidental to the game of golf, as well as any risk or danger reasonably The Media Member assumes all risk and danger incidental to the game or got, as well as any risk or danger reasonably foreseeable while on the grounds of the tournament site (including, without limitation, being struck by misdirected golf balls or golf carts and any falls on the golf course and surrounding areas) and releases the LPGA, its employees, members, directors, officers, its sanctioned tournaments and host sites, title sponsors, participating players, volunteers, assigns, and all agents thereof ('Releasees'), from any and all liabilities resulting from injuries or personal property loss occurring before, during or after actual play, or while otherwise on tournament site.

Indemnification
The Media Member shall jointly and severally indemnify, defend and hold the Releasees harmless from and against any and all claims, actions, damages, liabilities, costs or expenses (including reasonable attorneys' fees and costs of sulfarbitration) arising out of or in connection with any act or omission done, or alleged to have been done, by Media Member, including, without limitation, Media Member's breach of any term of this Credential. With respect to any claim that might give rise to liability of the Media Member as an indemnitor, the LPGA shall (a) have the right to fully participate in the litigation of such claim with counsel selected by Media Member, and approved by the LPGA, at the Media Member's sole expense; and (b) not be obligated, without its consent, to participate in any settlement of such

Agreement of LPGA Tour Media Credential Regulations

I have read all the contents of this page and agree to these terms. I also confirm that I am authorized to agree to the LPGA's media guidelines on behalf of my media organization and its employees.*

Accept

By submitting this application, I confirm that:

(1) I, my media organization and its employees have read and agree to adhere to the 2021 LPGA Credential Regulations in full; understand that my receipt of an LPGA Credential is specifically conditioned upon my compliance with such regulations;

(2) understand that my failure to do so will result in the immediate loss of my and the news media outlet's credential privileges at LPGA events and may result in liability; and understand that the application submission does not guarantee credential approval.

Signature * Sports Editor/Director Email Address * Jaeveon Jeong iviuna@wellcompr.com First and Last Name address@company.ext Continue to Next Page >

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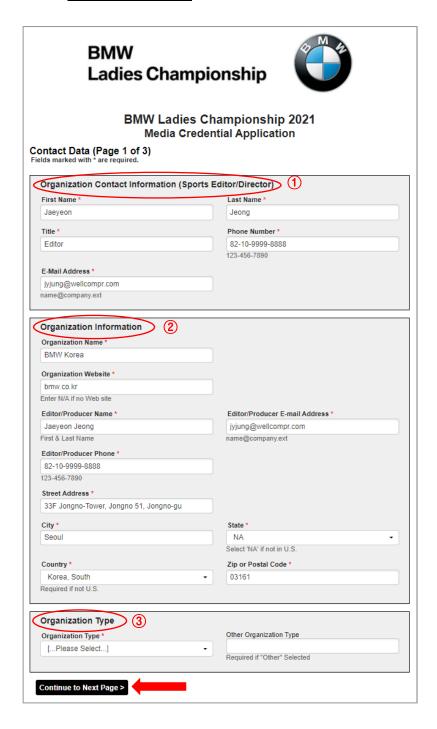


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<Step 3. 회사 정보 및 대표자(데스크) 입력하기>

- ① Organization Contact Information: 각 회사 취재 대표자(데스크) 정보를 입력합니다.
- Organization Information: 회사의 구체적인 정보를 입력합니다.
- ③ 그 후 Organization type에서 회사 성격에 맞는 정보를 선택합니다. 모든 정보가 입력됐다면 Continue to Next Page를 눌러 다음 페이지로 넘어갑니다.



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Internet

www.bmw.co.kr

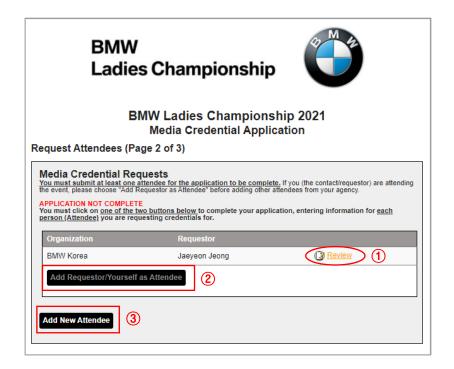


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<Step 4. 회사정보 입력 완성 및 취재기자 입력 준비>

- ① 회사 정보 및 취재 대표자(데스크) 정보 입력이 완료됐다면, 아래와 같은 페이지 가 나타납니다. 입력한 정보는 <u>Review</u>를 통해 다시 확인하실 수 있습니다.
- ② 회사 정보를 입력한 대표자 본인이 직접 취재를 오는 경우, Add Requestor/Yourself as Attendee 버튼을 누르고 이어서 진행하시면 됩니다.
- ③ 대표자(데스크) 이외의 취재원을 추가할 경우, Add new Attendee를 사용하시면 됩니다.



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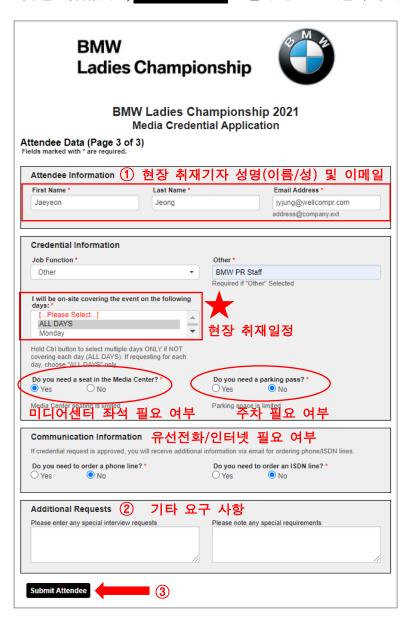
Internet www.bmw.co.kr 03 M 42

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<Step 5. 취재 기자 정보 입력>

- ① Attendee/Credential/Communication Information: 취재 기자의 이름 및 이메일 주소, 업무 구분(취재/사진 등) 및 <mark>현장 취재 일정</mark>, 미디어센터 자리와 주차, 유선 인터 넷 필요 여부 등을 기입해 주시면 됩니다.
 - ※ <u>BMW 레이디스 챔피언십 2021은 현장에 참석하는 모두의 안전을 최우선으로</u> 생각합니다. 방역과 사회적 거리두기 지침 준수를 위해 <u>현장 취재 일정을 정확하</u>게 기입해주시길 바랍니다
- ② 기타 필요한 사항이 있을 경우, 하단의 Additional Requests 박스에 기입해 주시면 됩니다.
- ③ 모든 사항을 기입했다면, Submit Attendee를 눌러 정보를 제출해 주시면 됩니다.



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<Step 6. 취재기자 정보 확인 및 다음 취재기자 정보 입력>

- ① 취재기자 정보 입력이 완료되면 화면 중간부의 Attendee(취재기자) 리스트를 통해 정보를 확인하실 수 있습니다.
- ② 다른 취재기자의 정보를 입력하시려면 Add New Attendee를 눌러 <Step 5/6>을 반 복하시면 됩니다.
- ③ 모든 취재기자 정보 입력이 끝났다면 Finish 버튼을 누르시면 됩니다. <u>단, 이 버튼</u> 을 누르면 취재 신청이 최종 접수되는 것이기 때문에, 취재기자 인원수가 맞는지 반드시 검토하신 후 눌러 주시기 바랍니다.



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<Step 7. 취재신청 완료>

① 모든 신청 과정을 완료하셨습니다. <Step 6>까지 작성을 마치면, 아래와 같은 페이지에 도달합니다.

※ 취재기자에게는 신청 확인 후, 별도의 이메일이 발송됩니다

BMW Ladies Championship BMW Ladies Championship 2021 Media Credential Application Your credential request for the BMW Ladies Championship 2021 has been received and is being reviewed. A recap of your request is below: BMW Korea Organization Organization Contact Jaeyeon Jeong Job Description Parking Request Attendees Jaeyeon Jeong Other No Thank you for your interest in the LPGA and the BMW Ladies Championship. Your request for media credentials has been received. You will receive an email confirmation shortly. Please note this is a confirmation of a request for credentials only. It is not a guarantee of credentials. You will be notified via email as to the status of your request. Thank You for Your Application To return to Ipgamediacredentials.com click the link below: Return to LPGAMediaCredentials.com Print this page for your records

기타 문의

Wellcom

양승덕 이사 010-2243-0774 김현우 부장 010-8012-2389 이주원 매니저 010-5054-3462 김대영 매니저 010-7157-7142

E-mail: blc@wellcompr.com

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